



## About QSound® Bluetooth® Audio

In today's consumer environment, wireless means flexibility, freedom and mobility – no cables, no clutter, no hassles. Whether wired or not, consumers expect excellent performance and quality. QSound and CSR deliver exactly that – top quality Bluetooth wireless capability. CSR's BlueCore3/5-Multimedia single chip radio and baseband IC enhanced with QSound's leading stereo sound stage expansion, surpasses consumer expectations with an impressively detailed audio experience.

QSound Bluetooth Audio is a compact, high-performance digital audio processing software solution drawn from QSound Labs' ground-breaking 3D spatial algorithms. This technology represents the culmination of over 15 years of PC host and DSP audio software development and product deployment by QSound Labs, Inc., a world leader in sonic innovation.

## QSound Bluetooth® Audio Applications



Mobile Phones



Media Players



Headphones



Speakers



Car Stereo

## Feature Description

### QXpander®

QSound's proprietary **QXpander** 3D spatial processing literally adds new dimensions to music playback, expanding the sound stage beyond the physical limitations of speaker locations, and enlarging the acoustic image outside the listener's head when using headphones.

**QXpander** employs purpose-specific algorithms for maximum spatial impact on headphones or speakers. Speaker-targeted 3D processing is optimized for narrow speaker geometries and can be OEM-tuned for peak performance on front, rear, and side-firing speaker configurations.

Other technologies available for implementation include:

**QSizzle™** dynamic high-frequency enhancement.

**QRumble™** dynamic low-frequency enhancement.

**QCompressor™** dynamic range control.

**QEqualizer™** static multi-band equalization.

**QLimiter™** anti-saturation dynamic range control.

**QLoudness™** Fletcher-Munson equalization loudness curve.



QSound Labs, Inc., Partner  
CSR eXtension Program

## The QSound Competitive Edge

- Top quality audio enhancement algorithms for stereo headphones, speakers / docking stations
- Industry's best performance:
  - Lowest memory and MIPS
  - Ultra low system overhead
  - Minimal effect on headset playback times
  - Tunable for all narrow geometry speaker configurations
- Proven track record and established brand recognition

### QSound Labs, Inc.

400 - 3115 - 12th Street NE

Calgary Alberta Canada T2E 7J2

Tel: +1-403-291-2492 Fax: +1-403-250-1521

Email: [info@qsound.com](mailto:info@qsound.com) [www.qsound.com](http://www.qsound.com)

Visit our website for a complete list of regional sales representatives in Europe and Asia



### Proven Technology, Brand Recognition and Implementation Experience

QSound Labs' audio software is well known as one of the wireless industry's highest quality, most compact and efficient solutions for enriching the users' audio experience. Since its inception in 1988, QSound Labs, Inc. has established itself as one of the world's leading audio technology companies. QSound's expertise was born out of its roots in pro-audio recording of numerous artists, television shows and movies such as Madonna, Sting, Pink Floyd, X-Files, Wonder Years, Robin Hood Prince of Thieves and many more.

Today, QSound Labs is well known and highly regarded for its proprietary audio solutions that include virtual surround sound, positional audio and stereo enhancement for the mobile devices, consumer electronics, PC/multimedia and Internet markets. A partial listing of the companies using QSound technology is provided below.

### Technical Specifications & Implementation Data

Audio solutions by QSound Labs have been rigorously optimized with the participation of major industry partners focusing on three critical requirements: **quality, processing performance and memory footprint.**

You can expect at least 25 to 50 percent savings on MIPS and memory footprint when compared to competing solutions. For detailed technical information and implementation data please contact a QSound representative as per the contact information below or email us at [info@qsound.com](mailto:info@qsound.com).

#### Mobile Phones

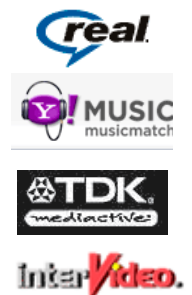
#### Mobile Partners

#### Audio Products

#### PC/MultiMedia

#### Game

#### Software



### Contact Us

#### Japanese Sales

Tel: +81 3 5321 7340  
Mobile: +81 80 3206 0670

#### Sales for Americas, Asia, ROW

Tel: +1 403 291 2492  
Mobile: +1 403 701 1468

#### European Sales

Tel: + 44 (0) 1673 860955  
Mobile: +44 (0) 7785 344667