



FOR IMMEDIATE RELEASE

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QSound Labs mQFX Audio Effects Software Now Available as an OpenMax IL Component for Symbian OS

*QSound stereo enhancement and audio virtualization technologies to be
demonstrated at the Symbian Smartphone Show*

The Symbian Smartphone Show, London, UK and Calgary, Alberta - October 21, 2008 – QSound Labs, Inc. (NASDAQ: QSND), a leading developer of audio and voice software solutions, today announced that its mQFX audio effects enhancement technology is now available as an OpenMax IL component for Symbian OS™. Symbian will be demonstrating the mQFX audio technology at its booth at the Symbian Smartphone Show which opens today in London.

OpenMax IL (Integration Layer) is a standardized media interface that enables content developers and platform providers to integrate and communicate with multimedia codecs implemented in hardware or software components thus reducing the cost and complexity of porting multimedia software to new processors and architectures.

“The integration of the OpenMax IL implementation of QSound’s mQFX into Symbian OS is a good example of how partner co-operation provides leadership and competitive advantages in the marketplace,” said Anthony Newpower, Director of OS Product Management, Symbian. “We value OpenMax IL components as it underscores our commitment to providing our customers with best in class technology, lower integration costs and reduced time to market.”

mQFX is an audio effects suite that delivers leading-edge spatial and spectral audio enhancements along with dynamic volume and range controllers for mobile multimedia devices. Along with QSound’s QSurround Mobile, a multi-channel audio virtualization technology, mQFX offers extended functionality for Symbian mobile phones, bringing a rich, immersive listening

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QSound Labs, Inc.

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experience to all types of mobile multimedia content. The availability of mQFX and QSurround Mobile on Symbian OS provides an attractive, compelling technology and licensing proposition for mobile OEMs seeking to differentiate their products with enhanced multimedia functionality

“Symbian is the market leader for smartphones with over 226 million cumulative shipments worldwide, so having the ability to co-operate closely on projects is very important to QSound,” said David Gallagher, President and CEO of QSound labs, Inc. “We look forward to continuing this partnership and consequently keeping our roadmaps aligned.”

About QSound Labs, Inc.

Since its inception in 1988, QSound Labs, Inc. has established itself as one of the world’s leading audio technology companies. The Company has developed numerous innovative, proprietary audio solutions based on extensive research into human auditory perception. These technologies include stereo enhancement, virtual surround sound, 3D positional audio and voice enhancement for the mobile devices and consumer electronics markets. QSound Labs’ cutting-edge audio technologies create rich, immersive 3D audio environments allowing consumers to enjoy stereo surround sound from headphones or from two, four and up to 7.1 speaker systems. The company’s customer and partner roster includes Aricent, ARM, Broadcom, CSR, LG, MiTAC, Panasonic, Pantech, Qualcomm, Samsung, Sony VAIO, Symbian, STMicroelectronics, and Toshiba among others. QSound Labs supports its semiconductor, software and OEM partners globally with offices in Canada, Europe, China, Korea and Japan. To hear 3D audio demos and learn more about QSound, visit our web site at www.qsound.com.

QSound Labs, Inc. - Forward-Looking Statements

This release contains forward-looking statements concerning, among other things, availability of QSound’s mQFX and QSurround Mobile technologies on Symbian OS, and potential use of these technologies by mobile OEM’s. These statements involve risks and uncertainties which could cause actual results, performance or achievements of QSound, or industry results, to differ materially from those reflected in the forward-looking statements. Such risks and uncertainties include, but are not limited to, risks associated with loss of QSound’s business relationship with Symbian, acceptance of QSound’s technologies by mobile OEM’s and by consumers, QSound’s ability to carry out its business strategy and marketing plans, dependence on intellectual property, rapid technological change, competition, and general economic and business conditions and other risks detailed from time to time in QSound’s periodic reports filed with the Securities and Exchange Commission. Forward-looking statements are based on the current expectations, projections and opinions of QSound’s management, and QSound undertakes no obligation to publicly release the results of any revisions to such forward-looking statements which may be made, for example to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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